
Subject: "INTECA Joins the WORLD STANDARDS DAY Celebrations"



Summary: The current Service Promotion Circular reports upon the WORLD STANDARDS DAY 2021, theme: "Shared Vision for a Better World – Standards for Sustainable Development Goals"

1. World Standards Day is observed on 14th October annually and aims to spread awareness about the importance of standardisation to the global economy among regulators, consumers and the industry, which is a means of paying tribute to the collaborative efforts of thousands of experts worldwide who develop the voluntary technical agreements that are published as International Standards. **World Standards Day 2021** is about our **shared vision for a better world - Standards for Sustainable Development Goals**. The theme aims to address social imbalances, develop a sustainable economy and slow the rate of climate change. The I.S.O. strongly advocates that achieving these goals requires international cooperation and tools, including conformity assessment and international standards.
2. The Sustainable Development Goals (SDGs), which project to address social imbalances, develop a sustainable economy, and slow the rate of climate change, are highly ambitious. To reach them will require the cooperation of many public and private partners, and the use of all available tools, including international standards and conformity assessment. The intense battle against a persistent global pandemic revealed the absolute necessity of addressing the SDGs in an inclusive way, to strengthen our societies, making them more resilient and more equitable.
3. INTECA's management, staff and members of its surveyors' network is in this spirit that engage in the World Standards Day journey reflecting the principle of quality and sustainability on its daily operations and procedures and producing added value for its stakeholders, customers, employees and the wider social community.